

## Rally your team for Lace Up

Every September, thousands of Lacers from coast-to-coast-to-coast take the **#LaceUpYourWay** challenge to raise funds and awareness for Diabetes Canada.

Together we make a daily habit of walking, running, riding, or moving to support the 1 in 3 people across Canada affected by diabetes or prediabetes.



## What makes Lace Up unique



**Accessibility:** Anyone at any fitness level or ability can join Lace Up. You pick the activity and you set your goals for distance or daily streak!



**Community:** Lace Up unites people from both the T1D and T2D communities. We cheer you on with inspirational stories and diabetes education as you share your journey and earn fundraising rewards.



**Flexibility:** As a hybrid event, you can decide if you want to do activities together in-person, or remotely through the Lace Up app.

## Level up your Lace Up

Whether you want to start a team with family and friends, or join on your own, there are plenty of ways to Lace Up.



**Go the distance:** Choose your favourite endurance activity and track how many kilometres you move on the Lace Up app. Join the 10k, marathon, or 100k challenge!



**Start a daily streak:** See how many days-in-a-row you can get moving. Challenge yourself with the 30 day challenge on the app.



**Host a game day or event:** Fundraise with tickets to go head-to-head in your favourite sport, or put on a fitness event at your local facility, park, or studio.

## Join the movement today

**Scan the QR code below** to learn more and join us for Lace Up 2023.

Learn more at <u>laceup.diabetes.ca</u> or connect us at <u>laceup@diabetes.ca</u>.





