



## PRESENTATION TO MAYORS, COUNCILS, COMMUNITY LEADERS

### Better Together T-Shirt Project



The Better Together T-Shirt Project began in 2019 after the Battlefords faced tremendous and tragic loss of three seniors and five youth in seven weeks by suicide. A youth, a mentor, and a business owner with community vision, knew healing could be an outcome if intergenerational connections could be made. T-shirts with cool logos were created, our local Mayors made proclamations, "Together Tuesdays" were established, seniors and teens were dressed, and opportunities to connect were created. Amazing things began to happen, not only in the Battlefords, but throughout Saskatchewan and Canada. Citizens of all ages wore their shirts and began to find each other by looking for Better Together gear with matching logos. The message... "A connected community is a healthy community. We are better together!" was shouted and celebrated.

Over 26,000 t-shirts are now being worn on Tuesdays (and Thursdays – Tisdale, SK). It continues to be a very exciting and growing initiative! As community stories have been shared, we are grateful for the testimonies of outcomes such as an increased mutual understanding, improved feelings of well-being, a decrease in loneliness among the generations, satisfaction from sharing knowledge and experience, and enhanced social cohesion. Priceless!!

Youth organizations, community service groups, school teams, churches, businesses, and many others, have been challenging local Mayors and Councils to dress in Better Together gear.. then challenging their communities by doing a proclamation that every Tuesday will be "BETTER TOGETHER TUESDAY".

Watch out citizens!!!!!! You will begin to see the beauty of connection, wellness, care and healing.

Better Together gear can be purchased online at [Better Together | Battleford, SK \(alloutgd.com\)](https://www.alloutgd.com). There are four t-shirt logos. The shirts are a quality M&O Deluxe grey

t-shirt (see t-shirt below). They wash well, don't shrink, are cool, and are ONLY \$25!!! All Out Graphics and Design have tons of shirts in stock (YXS – A3XL). Pastor Deb, an ambassador/founder of the Better Together Project is available to speak at events or online, support your community, answer questions, and will be packaging every order. Reach out to her to be inspired, encouraged and loved! For more information about the Better Together Project, you can give All Out Graphics a call at (306)445-1445 or email at [bettertogethernb@gmail.com](mailto:bettertogethernb@gmail.com).

*better  
together*

