



Town of Kindersley

ADMINISTRATION OFFICE

BOX 1269 106 – 5TH AVENUE EAST
KINDERSLEY SK S0L 1S0 CANADA
PHONE (306) 463-2675
FAX (306) 463-4577
EMAIL: office@kindersley.ca
WEBSITE: www.kindersley.ca

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FOR IMMEDIATE RELEASE

Speedway Gets New Name, Boost from Town

In recognition of Kindersley's Centennial and financial support received from the Town of Kindersley, the Flatlanders Racing Association has renamed its track the Kindersley Flatlanders Speedway.

"After a decade of hard work and investment by Association members and sponsors, it is great to be forging a relationship with the Town of Kindersley," said Jason Hankewich, president of the Flatlanders Racing Association and owner of Get-a-Grip Tire and Performance.

"Their support comes at an important time as we want to upgrade our patron facilities, pit area, and sound system for our upcoming Kindersley Centennial Races on July 24 at 2:00 p.m. We are also looking forward to working with the Town on marketing, as they have a new website and are gaining good experience marketing their Centennial events."

Hankewich is currently the lead driver in the Western Elite Stock Car Tour, Western Canada's equivalent of NASCAR. Hankewich's goal is to have the Speedway paved in time to celebrate its tenth anniversary in 2011.

"Over the last nine years, we built this speedway on slough land we leased and now own. It has taken thousands of loads of dirt, tons of oil well pipe and thousands of volunteer hours in our efforts to try and make it the best dirt track around. Most people do not realize the dedication of those involved in the track. That is why it means a lot to the Association that the Town is acknowledging us during its Centennial".

"Kindersley Town Council recognizes the value that Flatlanders Speedway brings to the community," Mayor Foster added. "A healthy community offers many options for residents and visitors. The speedway provides another entertainment venue for fans and local drivers. It also brings participants and fans to Kindersley, which has important economic spin-offs for this area. We are pleased to support them."

Kindersley Flatlanders Speedway's upcoming events include races on Saturday, July 24 (2:00 p.m.) as part of the Centennial Celebrations; Saturday, August 28 at 5:00 p.m., Saturday, September 25 (4:00 p.m.), and Sunday, September 26 (2:00 p.m.). The Speedway is located 4 miles west of Kindersley along Highway #7.

For more information, visit online at www.flatlandersspeedway.com or phone (306) 463-RACE.